To clarify, when a Listing Agent is filling out the MLS entry, this is where the term appears if even selected:

Detailed Room Info			
Room Type	Rm Level	Dimensions	<u>Description</u>
Family Room	Main		Main level open concept family room
Kitchen	Main		Main level with large granite kitchen island
Bathroom (1/4)	Main		1/4 Bathroom
Sun Room	Main		Extended dining/eating area off of kitchen
Bedroom	Upper	12 × 11	Bedroom #1/Office
Bedroom	Upper	13 × 11	Bedroom #2/Office
Laundry	Upper		Laundry room on second floor
Bathroom (Full)	Upper		Full bathroom on second floor
Master Bedroom	Upper	14 × 16	Master bedroom with coffered ceilings
Master Bathroom (Full)	Upper		5 piece master with walk in closet

And this is how it looks on the consumer-facing REcolorado searchable public website:

By removing/replacing the "master" references, it would be an internal industry mindset/vernacular shift which is long overdue, as well as changing ONE "Interior Feature" checkbox to indicate that there is an en-suite.



